INTERNATIONAL CYBERSECURITY CHAMPIONSHIP & CONFERENCE (IC3)

DATES

July 31 - August 4, 2023

LOCATION

San Diego, CA | #IC3Games

PRESENTED BY

PlayCyber - A Katzcy Company

HERE'S WHERE WE SOCIALIZE

- Event Website: www.ic3.games
- Organizer Website: www.playcyber.com
- Twitter: www.twitter.com/KatzcyPlayCyber
- LinkedIn: www.linkedin.com/showcase/play-cyber

HASHTAGS
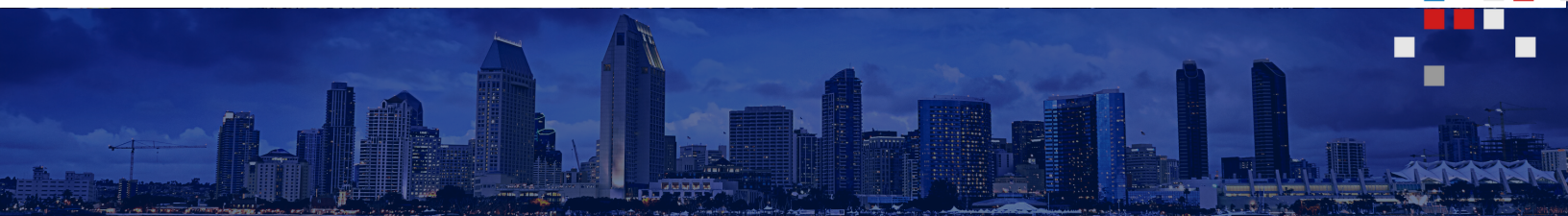
#IC3CyberGames
#IC3Games

INTRODUCING IC3

The International Cybersecurity Championship and Conference (IC3) is a global event that uses games to foster awareness, skills development, and career opportunities in cybersecurity. The inaugural location in the US will bring together industry, education, and government, and will showcase top cybersecurity talent below age 25 worldwide.

Conference attendees will have multiple venues to explore:
- Hands-On Expo - an immersive cybergames expo showcasing technology and industry applications
- Expert Gamer Talks - speaker sessions from global industry leaders
- 2023 International Cybersecurity Challenge (ICC) - championship cyber games

BACKGROUND

The 2023 event builds on the success of the 2022 International Cybersecurity Challenge held in Athens, Greece for a second year. The newly established conference program combines the games with education and training opportunities to heighten exposure and to better bridge the gap between esports and industry.

MISSION

IC3 was developed as a solution to proactively mitigate workforce risks in the cybersecurity industry by enhancing skills development, creating industry awareness, and identifying and cultivating young talent. Factors surrounding its creation include:

- The current global skills shortage impacting the cybersecurity industry,
- Increasing security threats and newer technology and cybersecurity regulations which necessitate supplemental training and education,
- Future industry workforce needs related to both workforce size and skillset diversity.

The event supports ongoing efforts from the US-based National Initiative for Cybersecurity Education (NICE) and the European Union Agency for Cybersecurity (ENISA) to grow and sustain a workforce skilled in cybersecurity.

Challenges and education will span multiple impact areas, including web application and system exploitation, cryptography, reverse engineering, hardware challenges, and attack/defense challenges.

TICKETING

Event tickets range in price from $25-$75 and are available both pre-sale and onsite. Discounts exist for early-bird, students and government entities.
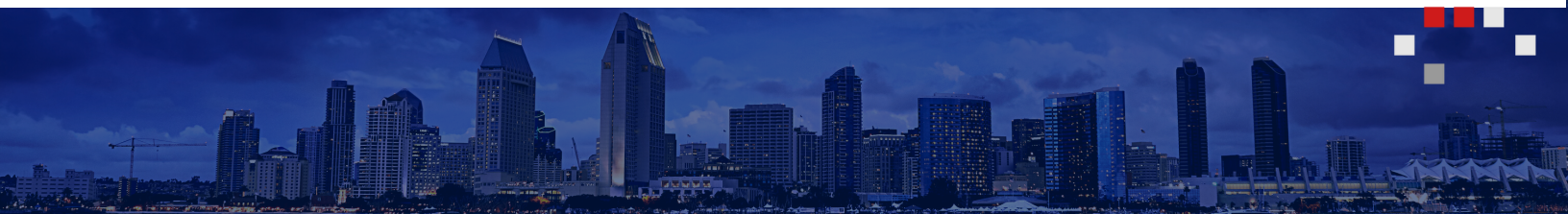
LOGOS

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SUGGESTED ANGLES

- A Merger of Industry and Academia Boost Cybersecurity Awareness and Training
- A Global, Hands-On Approach To Addressing Security Workforce Needs
- Esports - The New Learning Environment For Tomorrow's Cybersecurity Professionals?
- Cybersecurity Industry Seeks Talent From Gamer Community

QUOTES AND BIOS

Jessica Gulick, founder of PlayCyber and commissioner of the US Cyber Games & Team.
www.katzcy.com/about-us

- "IC3 brings together the best and the brightest in the cybersecurity industry to watch a global competition esport style. With shoutcasters and leaderboards, this epic program is a great way for players, fans and spectators alike to increase their awareness of cybersecurity. Combining the international games with a conference creates a hands-on experiences for all ability levels, and provides a safe place for new and experienced cyberathletes to try cybersecurity games and to enhance or develop new tactics and strategies."

- "The combination of increasing security threats and evolving technologies are creating a global demand for more cybersecurity professionals. IC3 brings together organizations and governments worldwide to creatively develop talent in a means that facilitates real-time measurable problem-solving, fosters collaboration and spurs innovation."

- "Games present a great opportunity to build cybersecurity awareness. The fusion of athletics, esports and cybersecurity skills is a fun and immersive way to develop young talent and develop career awareness."

HOW WE GOT HERE

- International Collaboration for Cybersecurity Games - 1st ever International Cybersecurity Games
  - www.ecsc.eu/icc/
  - www.uscybergames.com/news/first-ever-us-cyber-team-heads-to-international-cybersecurity-challenge
- US Team Development
  - www.uscybergames.com/news/katzcy-teams-up-with-nist-on-cybersecurity-games
  - www.uscybergames.com/news/us-cyber-games-announces-season-2-team-members
  - www.uscybergames.com/news/us-cyber-games-launches-season-2

CONTACT

If your outlet plans to cover IC3 and you are interested in becoming an IC3 Media Partner, please contact us at www.ic3.games/contact-us.